



CREATIVE CONNECTIONS

# 0800 FREEPHONE NUMBER 1 IN CONSUMER RESPONSE

IT GOES WITHOUT SAYING THAT YOU WANT THE MAXIMUM RESPONSE FOR YOUR CLIENT OR CAMPAIGN AND 0800 IS A PROVEN WAY TO ACHIEVE THAT GOAL. 4D PROVIDES YOU WITH THE SAFETY OF DEALING DIRECT WITH A UK NETWORK OPERATOR AND PROVIDES SOME OF THE MOST COMPETITIVE RATES WITHIN THE INDUSTRY

## INDUSTRY PARTNERS

PhonepayPlus



Ofcom



## OUR BRANDS



### WHO CALLS 0800?

- Independent research\* has shown that 68% of consumers are more likely to respond to a campaign using 0800 as a response mechanism!

### WHAT DO THEY GET?

- A free opportunity to react to, engage with and experience your brand

### WHY DO THEY CALL?

- Personal – freephone says a lot about your brand and how you value consumers
- Simple – memorable number available to mobile and landline callers
- Immediate – at home, work or simply on the mobile
- Compelling – it's free, so why not call?

## ABOUT THE PRODUCT FOR CLIENTS

- One single set-up fee that includes a memorable golden number of your choice\*\*. No further costs apart from the agreed 'per minute' call charge based on predicted volumes.
- 4D only supply numbers to agencies and corporate clients. As an independent network operator, we operate our services directly, providing you with the safety and security to ensure the highest possible quality of service.
- 4D numbers can be directed to a single UK landline or, based on the geographic location of the caller, enable swift routing to the nearest call centre.
- Secure web based access to a full reporting package that allows you to track the success of your service in real time is provided as standard.

\* Henley Research 2005

\*\* Subject to availability

For further information, demo and pricing, please call:

4D Sales on 0800 075 4343

Email [sales@4dinteractive.co.uk](mailto:sales@4dinteractive.co.uk) or simply visit [www.4dinteractive.co.uk](http://www.4dinteractive.co.uk)