



CREATIVE CONNECTIONS

0871 – CALL CHARGED SERVICES AN IDEAL GATEWAY TO YOUR PRODUCTS

RUN YOUR CAMPAIGN OR SERVICE ON A 'PER CALL MINUTE' REVENUE BASIS WHILE STILL PROVIDING VALUE TO THE CONSUMER. 4D CAN PROVIDE YOU WITH SOME OF THE HIGHEST OUTPAYMENTS* AVAILABLE AND THE SECURITY OF DEALING DIRECT WITH AN INDEPENDENT UK NETWORK OPERATOR

INDUSTRY PARTNERS

PhonepayPlus

PRA

aim
association for interactive media & entertainment

Ofcom

mma
mobile marketing association

MIC
mobile interactive group

BT

THE SUNDAY TIMES
FRUIT TRACK 100
2007
(PhoneSurveyQ&A)

DMA

OUR BRANDS

SPORTS CHAT

kooma
spiritual.gou

Chathox
choose your chat

GN

WHO CALLS 0871?

- From only 6p through to 10p a minute for the consumer, 0871 represents an equitable call rate for a product or service

WHAT DO THEY GET?

- A standard 'per minute' call rate available at any time of day across the UK

WHY DO THEY CALL?

- Simple – a memorable number
- Personal – at home, work or simply on the mobile
- Compelling – a standard price to your service at all times from a BT Landline

ABOUT THE PRODUCT FOR CLIENTS

- One single set-up fee that includes the memorable golden number(s)** of your choice. Both 9p & 10p tariffs are available with a variety of outpayments*.
- 4D only supply numbers to agencies and Corporate clients. As an independent network operator, we operate our services directly providing you with the safety and security to ensure the highest possible quality of service.
- 4D numbers can be directed to a single UK landline or based on the geographic location of the caller to enable swift routing to the nearest call centre.
- Secure web based access to a full reporting package that allows you to track the success of your service in real time is provided as standard.

* Outpayment rates are subject to a minimum call volume of 10,000 minutes per month

** Subject to availability

For further information, demo and pricing, please call:

4D Sales on 0800 075 4343

Email sales@4dinteractive.co.uk or simply visit www.4dinteractive.co.uk